



**BPW Australia**  
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15<sup>th</sup> October 2019

## **Australia's Rural women – A powerful force on International Day of Rural Women 2019**

BPW Australia (the Australian Federation of Business and Professional Women) is marking 2019 United Nations International Day of Rural Women , Tuesday 15<sup>th</sup> October , with celebrations and reflections of the significant contribution of rural women in Australia

“Australian rural women are a powerful force , half of all you eat is produced by women; women make up 50% of the rural workforce and they generate half of all farm income”  
Jacqueline Graham , BPW Australia President said

“With over 75% of BPW Australia members in Regional Australia , we celebrate the women that drive progress in regional economies” Jacqueline said

On International Day of Rural Women 2019, BPW Australia is getting behind The Visible Farmers campaign , [visiblefarmer](http://visiblefarmer.com). This campaign showcases the many women in agriculture making an impact via a series of short films that show the diverse roles undertaken by women.

In the first season you meet incredible women from Western Australia . Chris, the goat farmer, who has reinvented the family business into a gourmet success. Nicole, who steers the family's grain business with high-tech precision and Ketut, a young mother from Bali who became the farmer by default, now loving every minute of it.

“Women in agriculture are early adopters and with food security vital for the future of our country, we need to continue to grow female leaders as a strategic imperative” Jacqueline said

Get behind the campaign and be inspired. Spread the message #ruralwomen #VisibleFarmer #IAmAFarmer

### About BPW Australia

BPW Australia is a community of women working to end gender inequality. Our members share an interest in the issues that affect working women in Australia and around the world today. BPW's membership includes employers and employees who work across many sectors including corporate, small business, professions, trades, non-profit and government. BPW Australia is affiliated to BPW International, which has consultative status with the United Nations Economic and Social Council (ECOSOC) and has expert and experienced representatives accredited to most United Nations agencies.

BPW Australia recommends actions in line with UN Global Compact Sustainable Development [Goal 5](#). To Achieve Gender Equality and Empower all Women and Girls

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